



# Enhancing Community-based Participation and Engagement for Patients, Research Personnel, and Stakeholders on Large Network Trials

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A program of the National Cancer Institute  
of the National Institutes of Health



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Atrium Health  
Wake Forest Baptist

# Disclosures

Presenters have no relevant disclosures.

# Introduction to WF NCORP RB

Emily V. Dressler, PhD

# What is the NCORP RB?

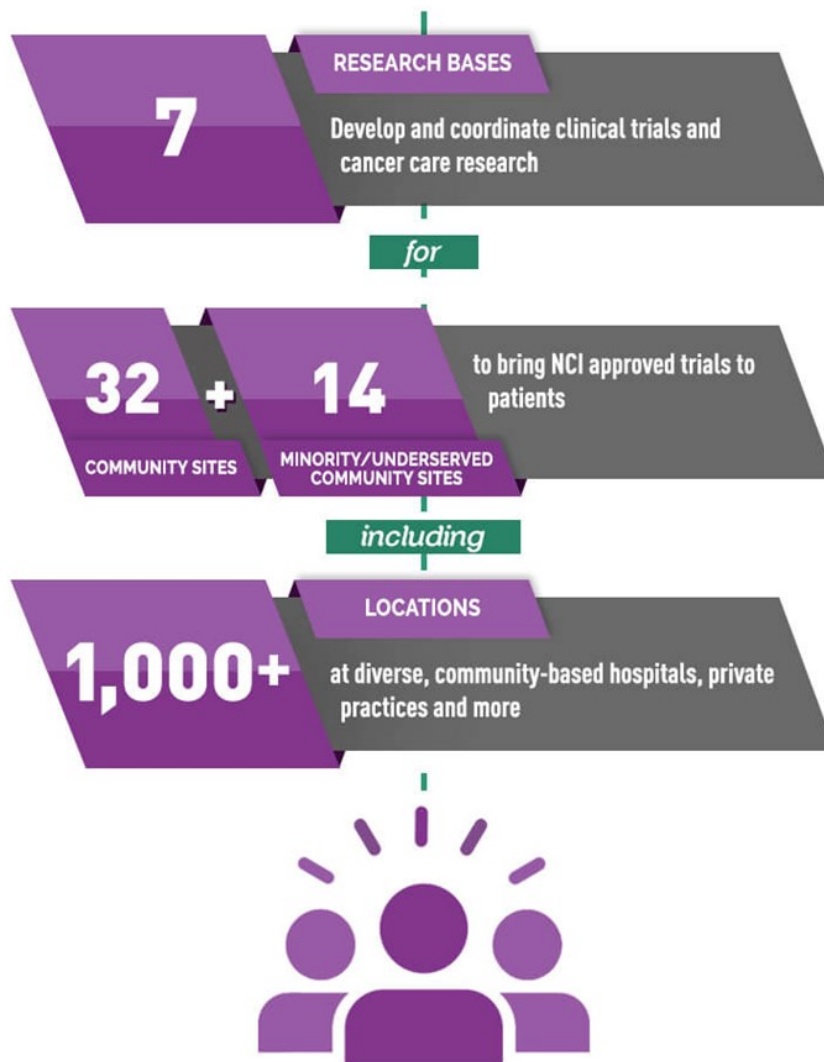
- NCI Community Oncology Research Program (NCORP) is a network of primarily community-based oncology practices involved in clinical research activities
- The NCORP Research Bases are hubs that design and spearhead the conduct of multi-center clinical trials
  - Focused on cancer control and cancer care delivery research
- Provide overall administration, data management, scientific and statistical leadership, operational processes and personnel, and regulatory compliance
- Became WF NCORP RB in 2014
  - Previously was a CCOP running these types of studies since 1999

5 RBs are within  
NCI National Clinical  
Trials Networks (NCTNs)



Advancing Research. Improving Lives.™

The **NCI Community Oncology Research Program (NCORP)**  
brings cancer research studies and results to patients in a variety of  
community settings across the United States.



2 RBs are based at  
academic institution  
cancer centers



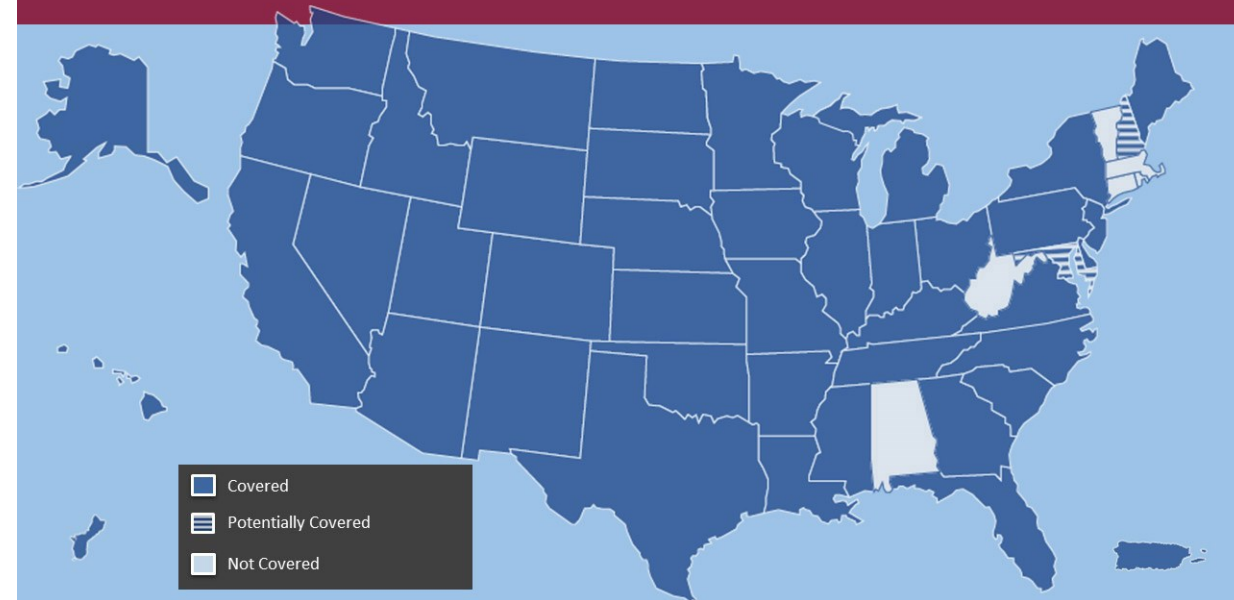
# Sites Representation Nationally

- Primarily community oncology locations, only a few academic institutions with M/U focus
- “Hub and spoke network” – sites (46), affiliates, sub-affiliates

NCI Community Oncology Research Program (NCORP)  
Community and Minority/Underserved Sites

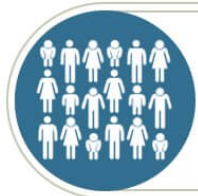


Areas with NCORP Coverage Through 1,000+ Plus Practices



# Fatigue

is the most common symptom experienced by adults and children with cancer.



Almost every cancer patient reports some fatigue.



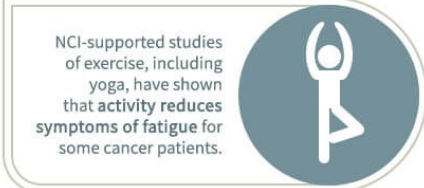
Cancer patients can experience mental fatigue as well as physical fatigue.



Fatigue related to cancer and its treatment is often not relieved by rest.



Length and depth of sleep may not relieve fatigue.



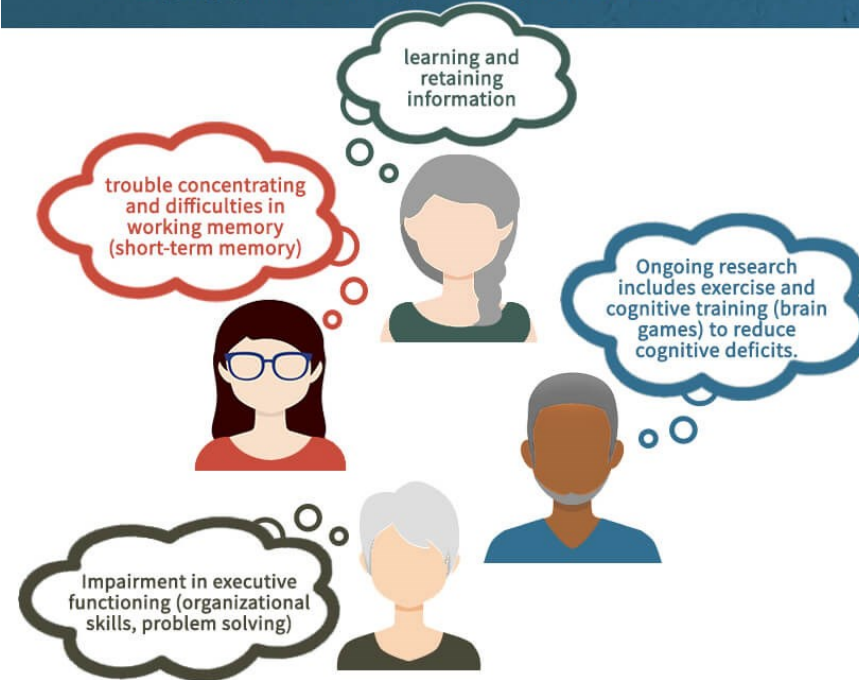
NCI-supported studies of exercise, including yoga, have shown that activity reduces symptoms of fatigue for some cancer patients.

NCI supports research to measure, understand, and treat fatigue in cancer patients.

[prevention.cancer.gov/supportive-care](http://prevention.cancer.gov/supportive-care)  
NCI Division of Cancer Prevention

## COGNITIVE PROBLEMS FROM CANCER AND CHEMOTHERAPY





Most often studied in women with breast cancer but seen in many types of cancer, cognitive deficits may be caused by the cancer or its treatment, including surgery and chemotherapy. Common problems affect:



NCI supports research to measure, understand, and treat cognitive problems due to cancer.

[prevention.cancer.gov/supportive-care](http://prevention.cancer.gov/supportive-care)  
NCI Division of Cancer Prevention

# Phase III Randomized, Placebo-Controlled Clinical Trial of Donepezil for Treatment of Cognitive Impairment in Breast Cancer Survivors After Adjuvant Chemotherapy (WF-97116)

Authors: [Stephen R. Rapp, PhD](#)  , [Emily V. Dressler, PhD](#) , [W. Mark Brown, MA](#) , [James L. Wade III, MD, FACP, FASCO, FACCC](#) , [Nguyet Le-Lindqwister, MD](#), [David King, MD](#), [Kendrieth M. Rowland, MD](#), [Kathryn E. Weaver, PhD, MPH](#) , [Heidi D. Klepin, MD](#) , [Edward G. Shaw, MD, MA](#), and [Glenn J. Lesser, MD](#) | [AUTHORS INFO & AFFILIATIONS](#)

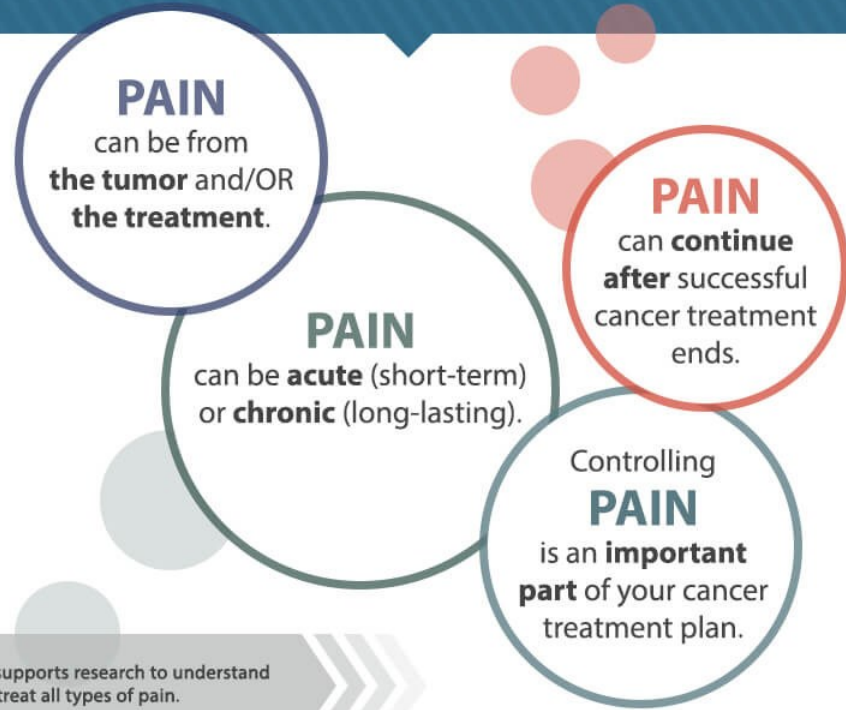
Publication: Journal of Clinical Oncology • [Newest Articles](#) • <https://doi.org/10.1200/JCO.23.01100>

## Donepezil Failed To Improve Chemotherapy-Related Cognitive Impairment In Survivors Of Breast Cancer, Research Shows

[MedPage Today](#) reported, "The acetylcholinesterase inhibitor donepezil (Aricept) failed to improve chemotherapy-related cognitive impairment (CRCI) in breast cancer survivors," according to a study. Investigators found that "after 24 weeks of treatment, performance on a standardized battery of neurocognitive tests showed no significant improvement in immediate recall, the primary endpoint, compared with the placebo group." Meanwhile, "assessments performed at 12, 24, and 36 weeks showed no significant differences on any measurements of cognitive function." The [findings](#) were published in the Journal of Clinical Oncology.

Cancer.Net, ASCO's patient information website, features a guide to [Breast Cancer](#).

# Pain occurs frequently in patients with cancer and has many causes.

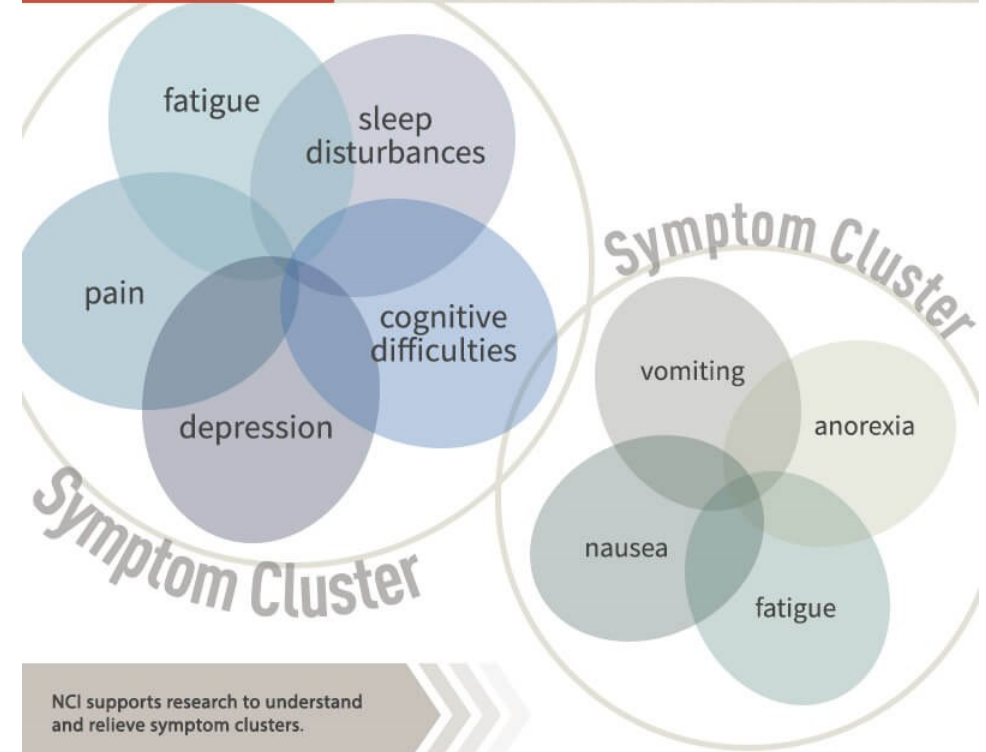


NCI supports research to understand and treat all types of pain.

[prevention.cancer.gov/supportive-care](http://prevention.cancer.gov/supportive-care)  
NCI Division of Cancer Prevention

# Cancer Treatment-Related Symptoms Co-Exist

Cancer patients don't usually have just one symptom related to cancer treatment, often they have several that cluster together.



NCI supports research to understand and relieve symptom clusters.

[prevention.cancer.gov/supportive-care](http://prevention.cancer.gov/supportive-care)  
NCI Division of Cancer Prevention

# Some unique nuances about NCORP

- Sites can opt-in or out of studies
  - No guarantee of participation
- Site staff and resources screen and enroll participants
  - Resources differ between sites
- Unlike academic medical centers or NCI cancer centers, some community sites choose to open studies simply for availability to offer comprehensive options for patients



# An example of site metrics

- Use Tableau (soon PowerBI) to compile accrual, demographics, and site activity across our portfolio of studies
- Allows for dynamic filtering across studies, dates, sites, etc.
- Gives a quick snapshot of activity without the need for multiple, customized reports
  
- Constructed a site onboarding and time to accrual table
  - Initially filtered by each individual site, and then realized they were clustered by SOTE date (“site open to enrollment”)

# Activity by Parent and SOTE Dates

Protocol	NCORP Par..	sote_date	Siteid	last_accrual	First_accrual	timetofirst_..	last_acc..	
1901 - IMPACTS	OZARKS	9/26/2022	MO056	4/19/2023	11/10/2022	1.5	13.1	6
		10/18/2022	OK010	Null	Null	Null	19.1	
		10/19/2022	AR012	Null	Null	Null	19.1	
		1/10/2024	MO179	Null	Null	Null	4.3	
	CARLE	11/5/2020	IL168	8/19/2022	3/2/2022	15.8	21.1	3
			IL405	9/21/2021	9/21/2021	10.5	32.0	1
			IL393	Null	Null	Null	42.5	
		2/11/2022	IL232	8/4/2022	3/9/2022	0.9	21.6	2
			IL083	Null	Null	Null	27.3	
			IL085	Null	Null	Null	27.3	
	CORA	11/30/2021	KY106	2/22/2022	2/22/2022	2.8	26.9	1
			KY079	Null	Null	Null	29.7	
			KY104	Null	Null	Null	29.7	
KY107			Null	Null	Null	29.7		

Protocol

Siteid

NCORP Parent

sote\_date

# Protocol and Design Considerations to Minimize Both Participant and Site Burden in NCI Community Oncology Research Program (NCORP) Trials

Anna C. Snavely, PhD

# Reducing Participant Burden

# Engage Patient Advocates

Advocates ensure research:

- Maintains **patient-centered care**
- Addresses the most relevant clinical questions
- Will accrue expeditiously
- Will deliver appropriate value and risk/reward to the cancer community

**Use patient advocates early and often  
during the design process!**

# Carefully Consider Patient Reported Outcomes

Patient reported outcomes (PROs) are critical for understanding the patient experience in clinical trials, but can be time consuming.

- Which PROs are necessary to answer the scientific question?
- How long does it take patients to answer the full battery of questionnaires proposed?
- Is a shorter version of a PRO possible?

INTERNET-DELIVERED MANAGEMENT OF PAIN  
AMONG CANCER TREATMENT SURVIVORS



IMPACTS evaluates an internet-delivered pain coping skills training program.

Key outcomes are related to pain, but other outcomes are scientifically interesting as well.

- Health-related quality of life
- Fatigue
- Sleep disturbance
- Depression
- Anxiety
- ~~Positive affect~~
- Perceived cognitive problems
- ~~Cognitive performance~~

**Used short forms for the remaining questionnaires**

# Carefully Consider Biological Samples

Biological samples (e.g., blood, tissue, saliva) may be necessary to answer important scientific questions, but the benefit must outweigh the risk and burden to the participant.

- Is the sample necessary?
- Can the sample be collected at the same time as a clinically required collection?
- Will the sample collection require an additional visit for the participant?
- Is there a specified analysis plan for the sample?



# TASTE

TASTE evaluates a supplement to see if it can improve chemotherapy-induced taste and smell disturbances.

- Saliva samples are required at Baseline and 30-days as the saliva microbiome is important to understand taste.
- Blood sample required at Baseline to look at biomarkers known to be related to taste.
- Blood samples for future studies are optional at Baseline and 30-days.
- No samples are collected at 60-days to eliminate the need for an in-person visit.

# Carefully Consider Participant Visits

- Does the visit need to be in-person or could everything be accomplished remotely?
  - Very important in rural settings
- If the participants are in active treatment, can trial visits overlap with clinical visits?
  - Ensure windows allow this when possible
  - Be aware of SOC for the patient population

INTERNET-DELIVERED MANAGEMENT OF PAIN  
AMONG CANCER TREATMENT SURVIVORS



- Participants may or may not be on active treatment
- Remote-delivered intervention
- **All visits can be remote!**



- Participants are on active treatment, but not on the same treatment schedule
- Baseline and 30-days in-person
- 60-day is optional and can be remote

# Reducing Site Burden

# Consider Centralizing Tasks

Are there aspects of the trial that can be managed or conducted centrally at the coordinating center instead of at each individual site?

- Particularly important to consider for time consuming tasks or tasks that require specialized personnel
- Helpful to engage sites early in design of centralized processes to get input



For participants randomized to the internet-delivered pain coping skills training program:

- Usage is monitored
- Adherence calls made if needed
- Technical assistance is available

**All done centrally!**

# CITASTE

- Objective taste and smell testing are done at Baseline and 30-days and specialized scoring is required.
- Pill count is required after 30-days to evaluate adherence.

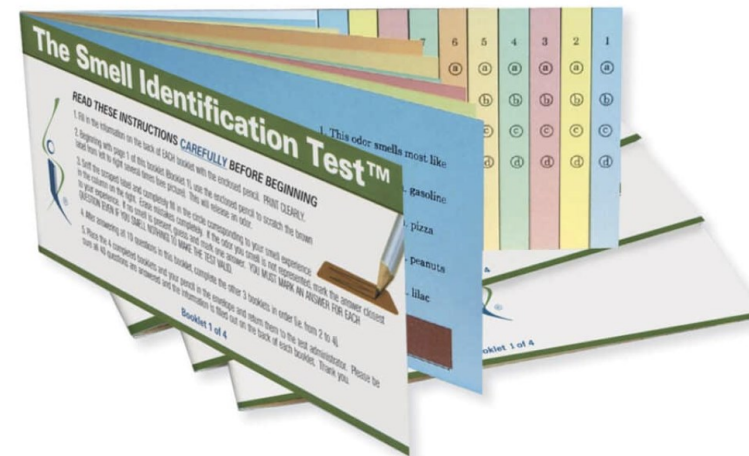
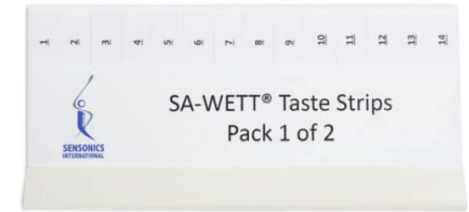
**All done centrally!**

**WETT™ RESPONSE SHEET (Self-Administered)**

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Age: \_\_\_\_\_ Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Current Smoker: Yes No  
 Start Time: \_\_\_\_\_ Completion Time: \_\_\_\_\_

Following the order below, place the individual strip on and around your tongue, especially the sides. Color in the circle under the taste you identify on the strip. Dispose of the strip and proceed to the next strip until you have completed them all. To reveal the answers place the key over the response sheet (instructions on key). Do not do so until the test is 100% complete!

Order	Sweet	Sour	Salty	Bitter	Brothy	No Taste
1	15	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2	25	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3	5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4	9	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5	17	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6	5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7	24	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8	4	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9	8	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10	16	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11	10	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12	23	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13	14	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14	7	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15	19	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16	15	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17	22	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18	3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19	13	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20	26	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21	18	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22	20	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23	21	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24	12	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
25	2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26	6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27	27	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Subtotal						
Total						



# Consider Flexibility for Site

All sites are different and it is unlikely that the trial will be operationalized the same way at each site. Allowing flexibility enables more sites to participate and enroll effectively.

- Allow questionnaire delivery via email before visit, in clinic on tablet or own device, or by paper if needed.
- Build in reasonable windows for assessments

# Flexibility, Standardization and Engagement

**Julie C. Turner, MS**

Protocol Development Program Manager

# *Flexibility within Studies*

**WHY?** *“If you have seen one NCORP Community Site; you have seen one NCORP Community Site.”*



*Community Clinic*



*Academic Medical Center*

## *Two Key Areas:*

- *Eligibility Criteria*
- *Consent Process*

# Flexibility During Protocol Development

## Eligibility Criteria

**Why?:** Different catchment populations and local treatment protocols



**Example:** Rare or difficult to treat cancers may not be abundant in community settings. (Leukemia)



**Example:** Imaging can take longer in community settings. (14 vs 21 days MRI pre-treatment)

# Flexibility During Protocol Development

## Eligibility Criteria

### How to ensure flexibility?

- Have your sites review for understandability and practicality.

**Example:** Clarify what therapies are allowed in your eligibility criteria.

*“.....actively receiving platinum- or taxane-based anticancer drug therapy. **Hormonal therapies, immunotherapies, and/or targeted therapies are allowable**, in conjunction with the platinum- or taxane-base chemotherapeutic agents. There are **no restrictions** on the amount or types of prior therapies received.”*



*Eligibility not documented in the EHR can be problematic. (Example: pain)*

# Flexibility During Protocol Development

## Consent Process

**Why?** *Research regulations are different at each site.*

Flexibility will....

- lessen site burden
- makes studies more appealing
- allow for different consenting abilities (*i.e.*, DocuSign, phone etc.)

*“Be vague, but specific.”*

**How?** *Waivers (when possible, under IRB regulations)*

- **Waiver of documentation** (signature not required) - remote consenting
- **Waiver of consent** for screening questions – less burden for sites upfront



*Dictating step by step the consent process in the protocol can “tie the site’s hands”.*

# Standardization Across Study Operations

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## *Who?*

Research Base membership for our sites



## *What?*

Start-up, database, forms, document language, etc.



## *Where?*

Research Base website, central network website, central email address, etc.



# Standardization Across Study Operations

## *Why?*

Reduce site burden &  
encourage site participate



## *How?*

Engagement of sites for  
valuable feedback

# Engagement of Potential Sites

# Engagement of Potential Sites

*“Engage your sites early”*

**Why?** They are the “boots on the ground” and have valuable feedback.

**How?** Early introduction to concepts/ideas



## Examples:

- Present concepts/ideas at **annual meetings** for feedback to the study team.
- Invite site to be members of **Scientific and Health Equity Committees**
  - Review concepts/ideas and provide **scientific feedback**
  - Discuss translation to broaden **diversity** early in the development process

# Engagement of Potential Sites

**How?** Review of draft protocols

**Example:**

Have staff and providers **review the draft protocol** and provide extremely valuable feedback



**How?** “Market” the studies

**Example:**

- Webinars, newsletters, bi-weekly emails, quarterly calls, word of mouth, etc.
- Start-up materials to facilitate engagement at sites

# Reducing Site Burden

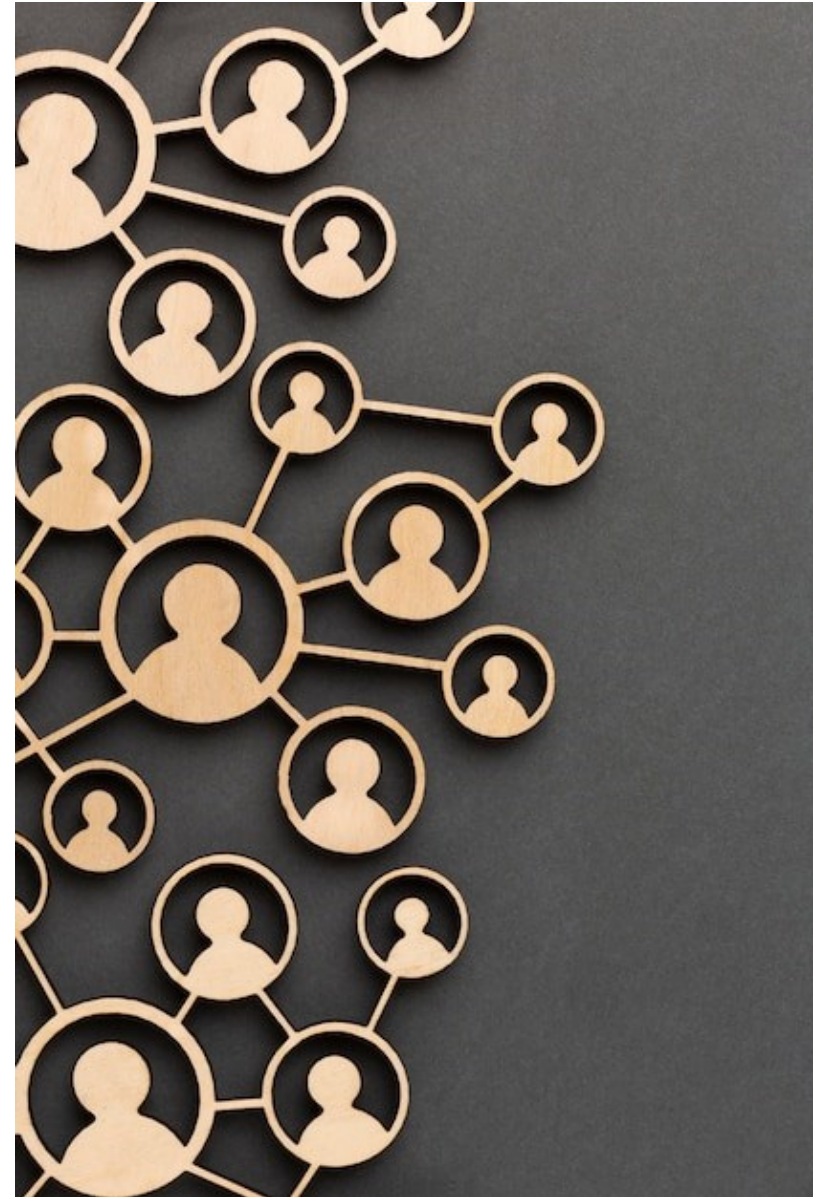
Tonya Henighan, MPH

Wake Forest NCORP RB Site Coordinator

# Streamline Study Start-up

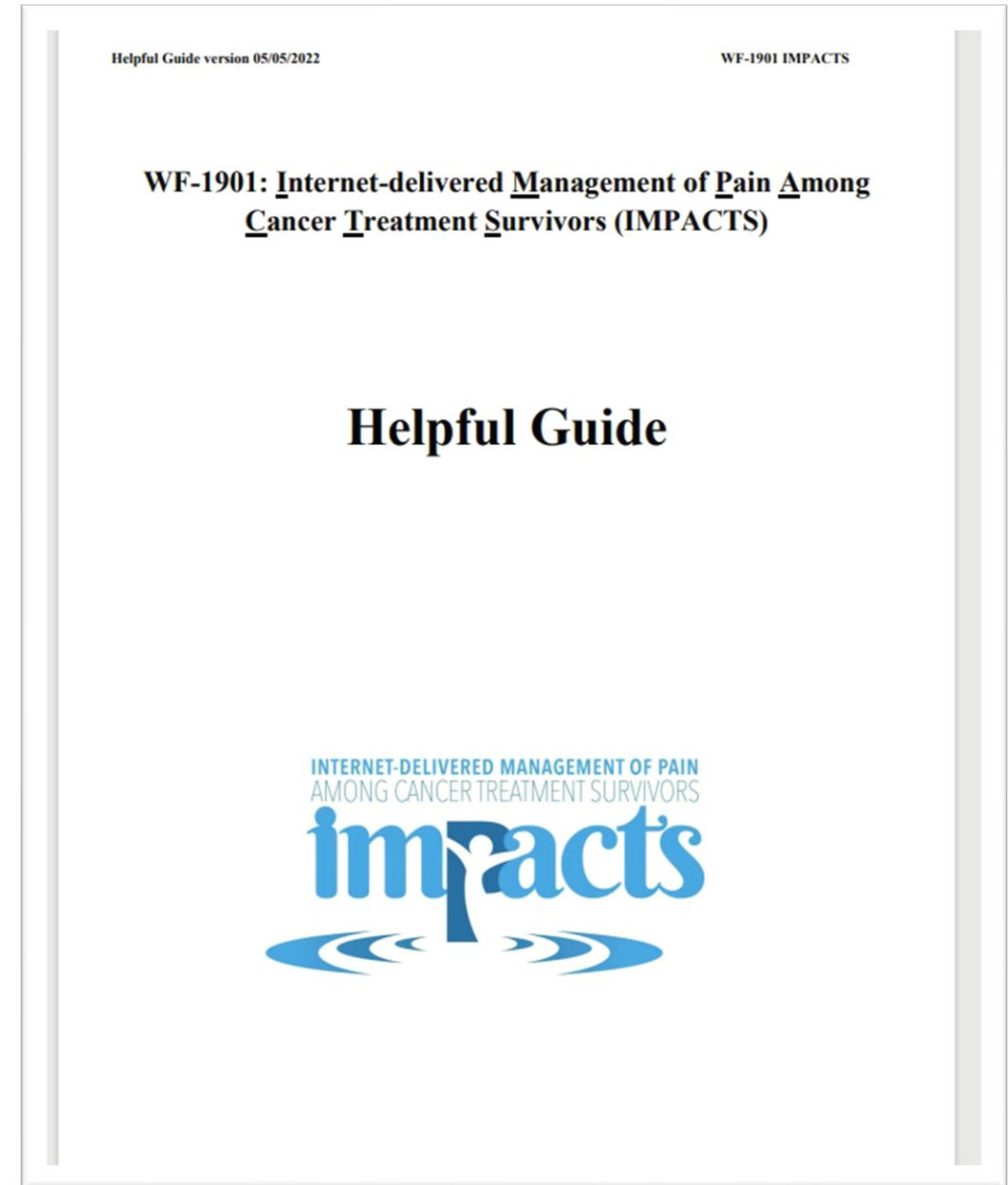
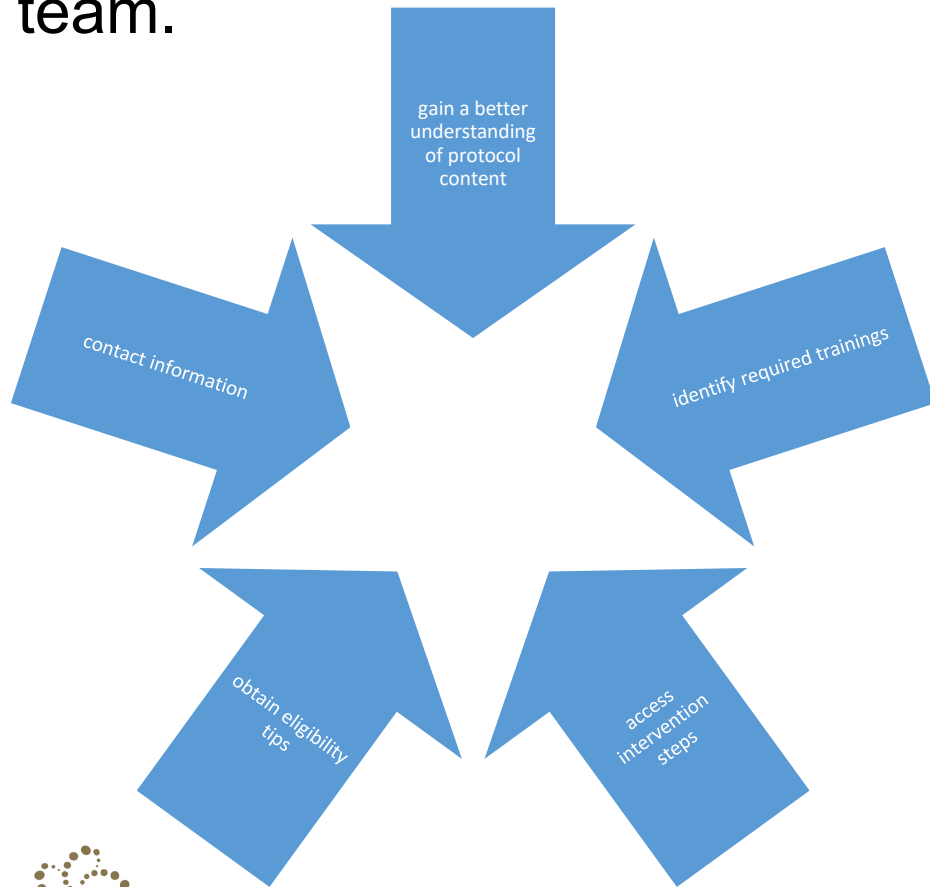
## “Reduce Site Start-up Burden”

- Standard Start-up Materials
- Brief PowerPoint for sites to present to get study approvals
- Background, scheme, eligibility, schedule of events
- Invitation for a Site Initiation “Visit” (virtual planning session)
  - Walk through study and discuss specific clinic flow
  - Review patient recruitment, screening and enrollment
  - Review questions about data capture
  - Complete study specific trainings
  - Checklist listing all start-up requirements (training, supplies, etc)



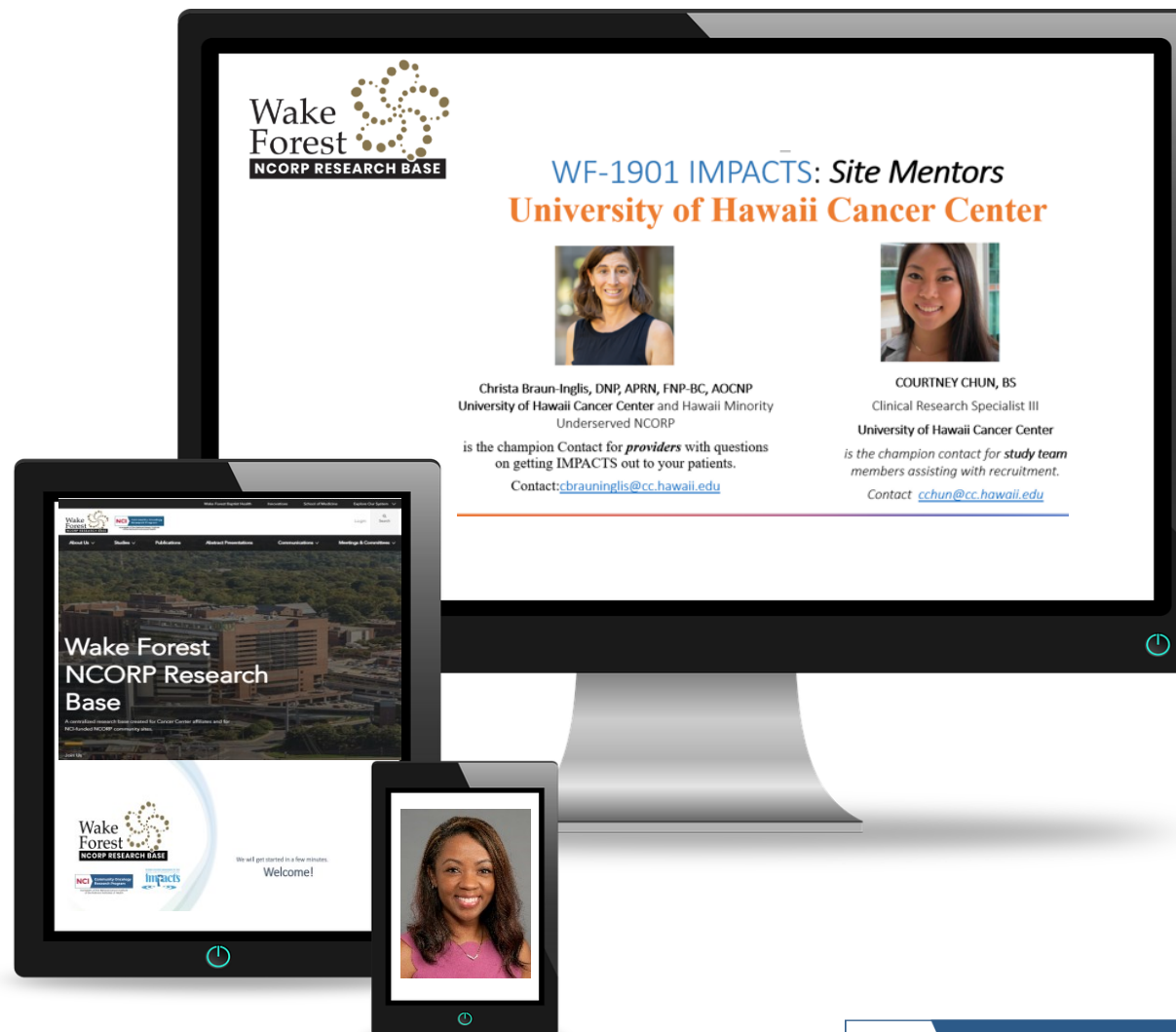
# Helpful Guides One Stop Shop!

Documents created **specifically for each study**, that provides detailed guidance to the study team.



# Training: Examples

- Webinars
- Study specific trainings- *as needed*
- Site Calls- *bi-monthly*
- Mentorships between sites to help with recruitment-*ongoing*



# Future Trainings

- Will be moving newer trainings to **CTSU-CLASS** where attendees can do training on their own time and receive a certificate immediately for completion.
- All site staff with a CTEP id can access CLASS with the same user and password as the other CTSU services. Also we offer refresher video conferences by request to assist sites with new employee who will be helping with the study.

# Site Resources

- Recruitment Tools:
  - Brochures, flyers, site specific QR codes, patient engagement videos

**To learn more about an option for managing cancer-related pain, please contact us!**

**Did you know?**  
Pain is one of the most common symptoms experienced by people with cancer, and it can be very challenging for patients to manage.

**Participant Testimonials**

"When I said [my family] I was going through this program, they said that's amazing because we see a change. It's like they were just standing at the door waiting for me to walk through it. But if I was feeling so badly, that feeling was as bad as I was getting out, they didn't want to breathe me, so that's why they were happy..."  
*(Share with remote visit contact)*

"I feel that being able to make my life better right now was really a gift from you guys... I just felt that the whole thing was awesome... I really liked it!"  
*(Share with remote visit contact)*

"I feel like now I've got a lot of tools besides the bottle of pills to deal with the pain... that wasn't dependent on a prescription or a supply of pills. So it's feeling better now [and]... Plus there's that reason about [I've been working on this]..."  
*(Share with local contact)*

**Are you experiencing persistent pain related to cancer or cancer treatment?**

**Is your pain interfering with your quality of life?**

**IMPACTS**

**Phone Contact Information:**

**What is the IMPACTS Study?**

IMPACTS stands for "Internet-delivered Management of Pain Among Cancer Treatment Survivors".

This study is a clinical trial to test whether an internet-based pain-coping skills training program can reduce the burden of pain among people with stable cancer or people who have completed treatment for cancer.

**What are the benefits of being in the IMPACTS Study?**

- All participants will receive information about coping with their pain.
- Participants may experience a decrease in the severity of their pain.
- Participants may experience improvements in their quality of life.

**Do I Qualify?**

You may be able to participate in this study if:

- You have pain or discomfort that is affecting your quality of life.
- Your pain is related to cancer and/or cancer treatment (the pain began with, or got worse, after your cancer diagnosis and/or treatment).
- You currently are receiving treatment for cancer that is considered stable or controlled OR it has been less than 1 year since you completed cancer treatment.
- You are at least 18 years old.
- You are able to speak and read English.
- You have access to a working email address.

\*Anyone with any type of cancer may be eligible for this study and you do not have to change any of your medications.

**What is it like to be in the IMPACTS study?**

If you are eligible and agree to participate, you will be randomly put into one of two groups:

- Group One** will receive educational materials for cancer pain and receive advice concerning their usual care with their support care providers.
- Group Two** will receive the same educational materials mentioned above and will be given access to an online program that teaches pain-coping skills over a period of 4-10 weeks.

At the end of the study, participants who were randomly put in Group Two will be given access to the same online pain-coping skills program as Group One.

**Choosing to be in this study involves 4 visits and takes 16 weeks.**

- 4 visits can be done remotely by telephone or video visit.
- You will be asked to complete and return a medication diary at each visit.

At the end of the study, you may be asked to complete an optional telephone interview about your experience and feedback about the study.

If you are placed in the internet-based coping skills study group, a study team member will share you how to use the program. If you do not have reliable access to the internet, you may be provided with a study tablet at the start of your visit. This will be asked to return this tablet when you have completed the program.

You will receive compensation for each of the completed visits, medication diaries and questionnaires.

**Do you have pain related to your cancer or cancer treatment?**

We are conducting this study to see if an internet-based pain coping skills training program helps adult cancer survivors to better manage the consequences of persistent cancer-related pain and to improve the quality of their lives. The Internet-delivered Management of Pain Among Cancer Treatment Survivors (IMPACTS) study allows us to learn about two different pain-management programs for cancer survivors who have pain. If you qualify to participate and decide to take part in this study, you will be assigned to either an internet-based pain management program or an internet-based pain management education materials to use while following your usual care plan for pain. Both groups will complete in-person and remote visits and complete surveys at the beginning of the study and at 10 weeks, and will complete surveys again (either in-person or online) after 22 and 34 weeks.

**You may be eligible for this study if you:**

- Are a cancer survivor over age 18 that experiences pain from cancer or cancer treatment on most days of the week.
- Are willing to participate in pain management and answer questions about your experience.
- The pain you have experienced has interfered with your quality of life or your ability to engage in and/or enjoy activities.

**For more information on this study, please contact:**

**Site Name or Coordinator Name**  
**Telephone No.**  
**Website or Email Address (if available)**

**IMPACTS**  
Site for Older Cancers Experiences

**Do you experience physical or emotional pain related to your cancer or cancer treatment?**

✓ Pain\* is one of the most common symptoms in cancer patients and one of the symptoms least likely to be adequately treated. \*Physical, emotional, and functional symptoms that may include either physical pain and/or non-physical discomfort such as aching, tingling, numbness, tingling, burning, etc.

✓ The IMPACTS Study - Internet-delivered Management of Pain Among Cancer Treatment Survivors, is designed to help you manage your pain so you can enjoy your quality of life.

✓ Cancer patients 18 or older who experience pain from cancer or cancer treatment are invited to discuss possible participation in the IMPACTS study.

✓ Compensation for your time will be provided. In-person and remote visits are available!

**Based on your response below, you may be eligible to take part in the IMPACTS Study.**

Scan QR code with your phone's camera to access a short survey.

Insert the Specific QR Code here

**IMPACTS**

# Site Resources- Provided by Wake Forest NCORP Research Base

- Supplies *Tablets, lab kits*
- **Tablet Lending Program**-As a part of some research study, some participants will need regular and reliable access to the internet.
- **Gift Card Distribution**-*sent to participants electronically*
- **Link to Database and any instructions**



# Site Resources- *Refresher Trainings*

- Refresher trainings can be provided upon request to support sites with new employees who will be assisting with the study. Additionally, if sites are experiencing slow accrual, guidance can be offered to help improve the process.
- Conference calls can provide a platform for open discussion, allowing sites to address challenges and barriers and help us find ways to improve assistance to sites.



# Communication

- Standardized communication process for all studies
- Central email address
- Dedicated research base study site coordinator
  - Back up coordinator



# Strategies for Recruiting Spanish Speaking Populations and Community Informed Research

Mariana Rodriguez-Pardy, MPH, CHI™  
Wake Forest NCORP Research Base Project Manager

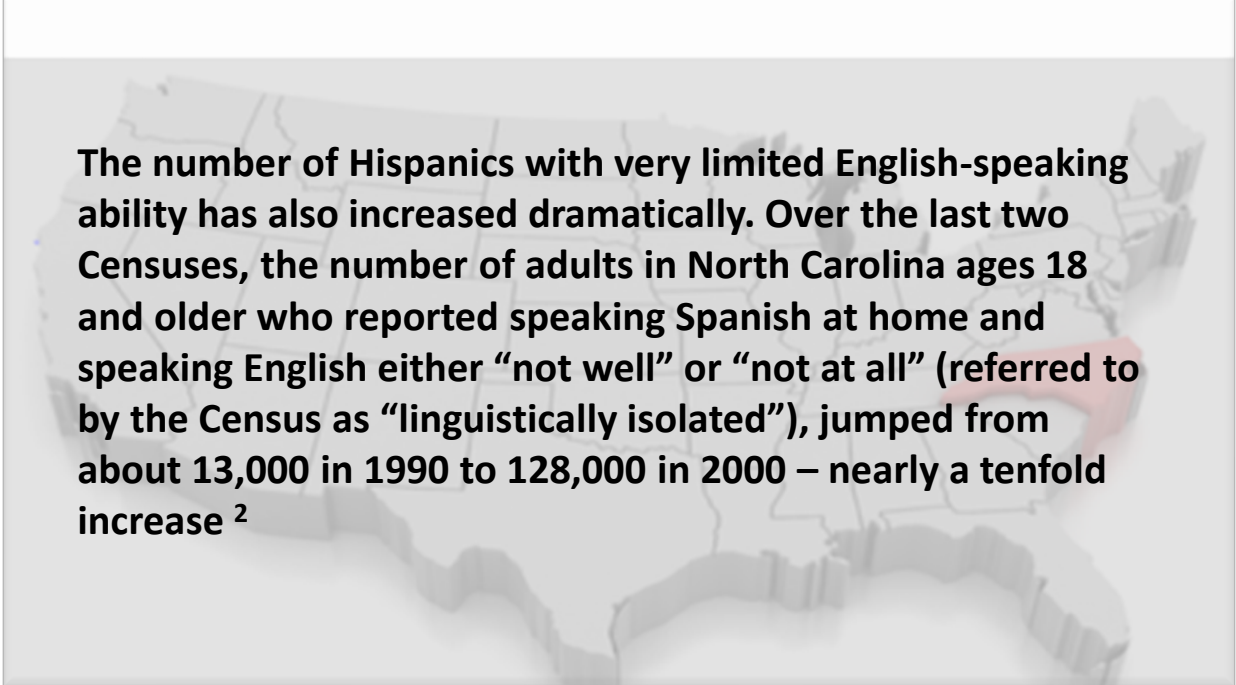
# Demographic Background

**63.7 million**

The Hispanic/Latino/a/e/x population of the United States as of July 1, 2022, making it the nation's **largest racial or ethnic minority** – 19.1% of the total population.

2022 US Census Bureau

North Carolina's Hispanic population is now greater than **one million people**<sup>1</sup>



The number of Hispanics with very limited English-speaking ability has also increased dramatically. Over the last two Censuses, the number of adults in North Carolina ages 18 and older who reported speaking Spanish at home and speaking English either “not well” or “not at all” (referred to by the Census as “linguistically isolated”), jumped from about 13,000 in 1990 to 128,000 in 2000 – nearly a tenfold increase <sup>2</sup>

# Barriers to Minority Participation in Research

- **Socially determined** disparities: Transportation, childcare, lower SES, limited educational attainment
- **Mistrust**
- Lack of information about research and clinical trial awareness
- Time and resource constrains
- **Language barriers**

For researchers:

- **Lack of knowledge about the cultural differences among ethnic minorities &**
- **Ineffective communication strategies and inadequate linguistically and culturally appropriate material**

# Language and Cultural Considerations

## Language Considerations

- Spanish uses more words vs English
- Gender specific terminology
- Formal vs informal forms ( Tu vs Usted)
- More than one way to say the same word, depending on country or region

## Cultural Considerations

- Hispanics/Latino/a/e/x -> Heterogenous group -> united by language
- Lack of culturally tailored material:
- Images representing Hispanics (no such thing as Hispanic looking)
- Role of family and spirituality

# Language Adaptations

**Interpreting** (oral form) uses clarification and substitutions



**Translation** (written form)



## **Recontextualization**

- Localization (changing specific elements so they match target audience: dates, currencies, addresses, weight)
- Transcreation (creative translation-adapting a message while maintaining intent, style, tone, context)

**Cultural Brokering** (delivered by someone from that culture or accepted by that culture)

- Language concordant research staff
- Community engagement approach
- Targeting specific populations/people with lived experience

# Why is cultural brokering important?

- Reflects a humble approach and cultural sensitivity
- Helps build trust
- Helps avoid cultural shock
- Humor-> is different depending on culture
- It is inclusive
- Relevant to community needs

# A Culturally Appropriate, Non-opioid, Pain Coping Skills Training Intervention for Spanish-speaking Hispanic/Latino/a/e/x Patients with Cancer Pain

## Administrative Supplement to the WF NCORP RB IMPACTS trial

**Study co-PI Team:** Dr. Donald B. Penzien (WFSOM) Dr. Megan Irby (Wake Forest University) **Co-Investigators:** Dr. Glenn Lesser (WFSOM) Dr. Chris Rini (Northwestern University) Dr. Francis Keefe (Duke University) Dr. Kathy Ramos (Duke University)



Address an unmet but growing need for cancer-related pain management services among historically and traditionally marginalized populations: Spanish-speaking Hispanic/Latino/a/e/x patients.

Enhance inclusion, recruitment, and retention of primarily Spanish-speaking Hispanic and Latinx patients via community-engaged methodologies and a health-equity relevant design.

Community Engaged Approach

Linguistic Translation & Cultural Adaptation

Trust Building

Equitable Collaborations & Sustainable Partnerships



# Background

- Cancer-related pain is a significant adverse effect of cancer and cancer treatment, which poses significant management challenges for patients.
- Compared to non-Hispanic whites, Spanish-speaking Hispanic patients routinely experience disparities in cancer-related care that negatively impact quality of life, including more significant barriers in accessing quality care, less adequate pain management, and later-stage cancer diagnosis and treatment initiation.
- Limited English proficiency is a particularly difficult barrier among primarily Spanish-speaking Hispanic patients, as communication challenges with providers contributes to poorer pain outcomes and suboptimal pain management.



Support Spanish-speaking populations and strive towards more equitable care, our group is leveraging our prior work in Pain Coping Skills Training (PCST) through the cultural and linguistic adaptation of an online PCST program, painTRAINER.

This evidence-based program, delivered online over eight weeks, facilitates development of pain coping skills to improve pain outcomes while also reducing reliance on opioids for pain management.

- Relevant, Engaging, Accessible, and Sustainable:**
- Addresses numerous barriers to clinical care
  - Enhances opportunities for therapeutic participation
  - Engage in treatment when/where they want
  - Accessible technology regardless of computer literacy

# Scientific Study Team & Community Advisors



**Translation Development Leadership Team (TDLT)** -> Academic study team (Study PIs, bilingual project manager, research associates trained in community engagement and bilingual consultants from partnering institutions)

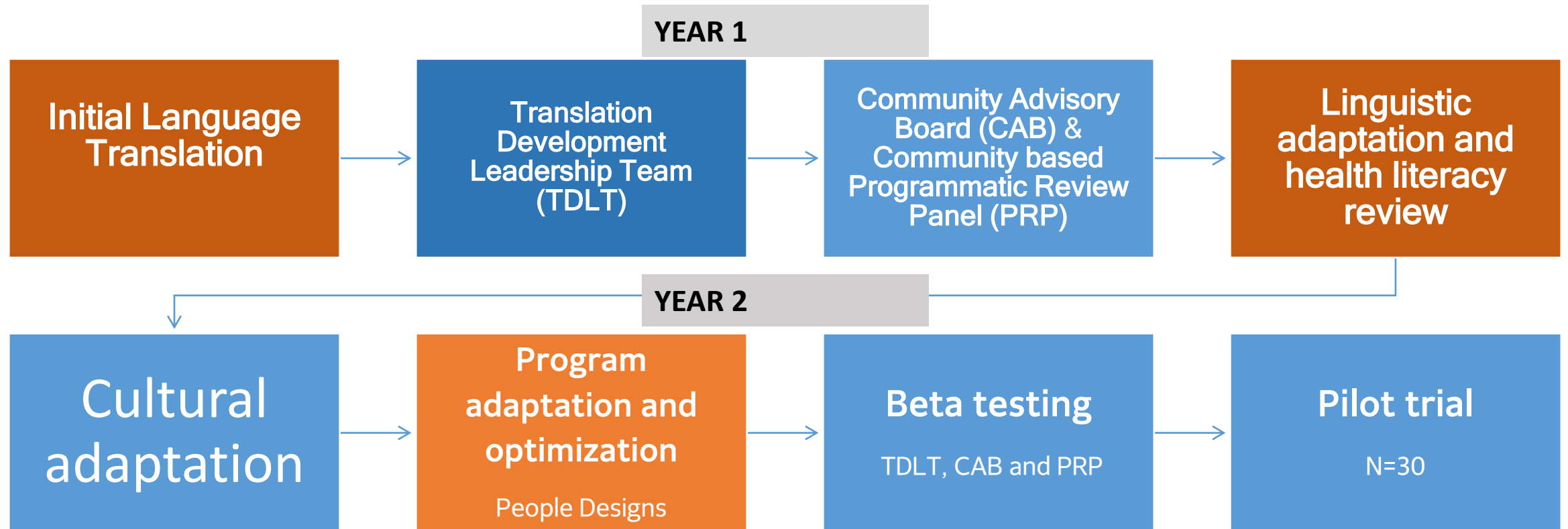
**Community Advisory Board (CAB)** -> Diverse group of H/L community members and leaders of local community organizations.

- Ensure that research activities address community needs
- Perspectives of the patients and community members are being reflected
- Facilitates transparent and bidirectional communication between the community and the academic study team

**Programmatic Review Board (PRP)** -> H/L community representatives, people with lived experience, bilingual patient advocates, certified health care interpreters and translators.

- Reviewed translated materials for potentially difficult terms and health literacy
- Made recommendations for culturally relevant substitutions including leisure activities, colors, images and accents
- Active participation (casting for character images and voice overs)
- Helped with recruitment efforts

# Study Overview



# Cultural and Linguistic Adaptation Process

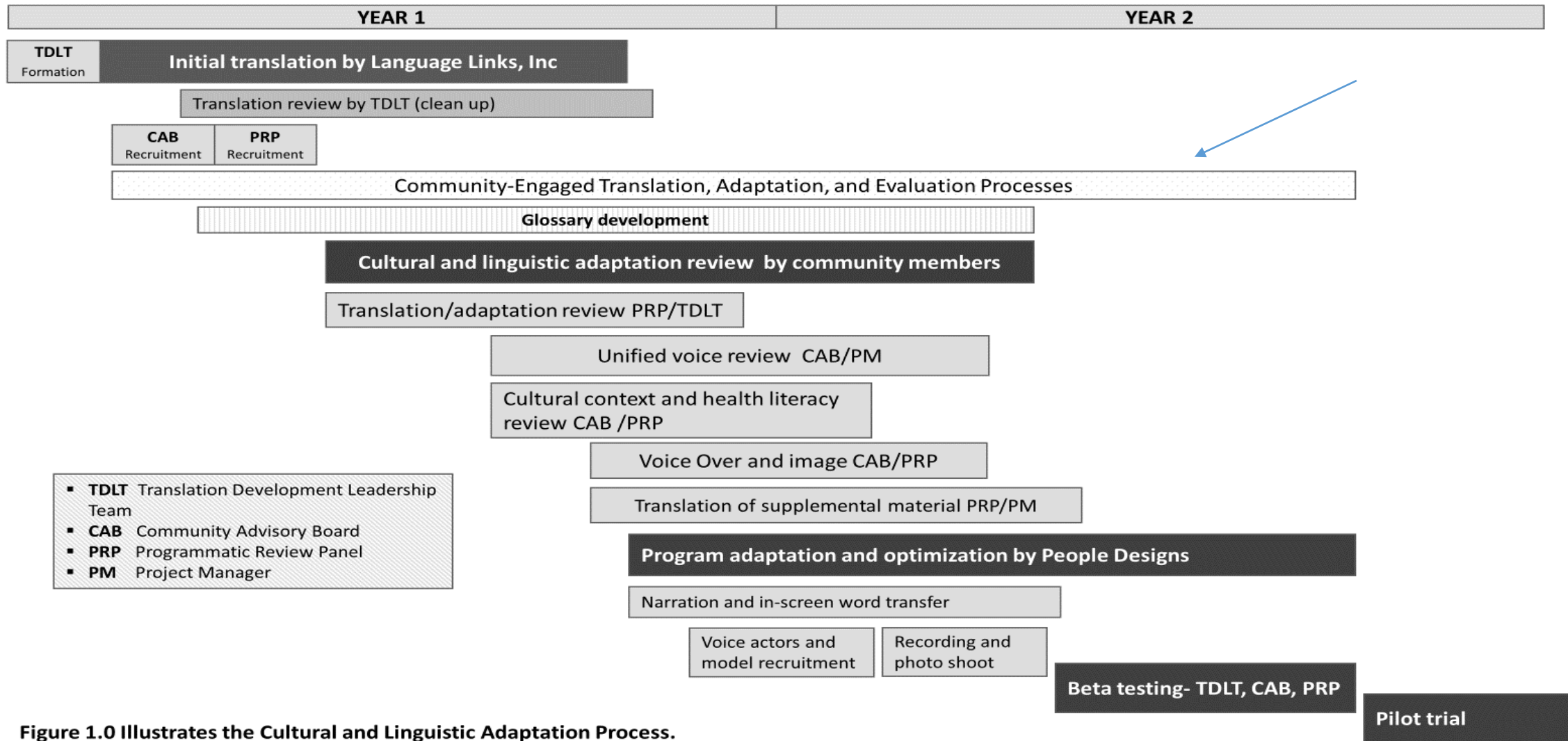


Figure 1.0 Illustrates the Cultural and Linguistic Adaptation Process.

# Program Adaptation and Optimization

People Designs incorporated all translated text and CAB/PRP recommendations into painTRAINER-SP.

- Bilingual computer programming experts and software engineers.
- Spanish-speaking voice actors were vetted by community advisors and academic teams to ensure voices and accents are suitable.

Integration of new characters and modified visual content that reflects diverse H/L cultures

Beta testing was conducted under various conditions (devices, Internet platforms, users) drawn from the CAB, PRP, academic study team, and affiliated volunteers.

# Substitutions




painTRAINER✓ en Español

painTRAINER✓

INICIO SESIONES MI PROGRESO RECURSOS

BENEFICIOS DE LAS ACTIVIDADES PLACENTERAS

Admin Registrar práctica Consejos Mi perfil Salir



*Si pudiera volver a salir a caminar hasta el parque sentiría que he logrado algo importante.*

00:13 00:41 14 de 24

painTRAINER✓

INICIO SESIONES MI PROGRESO RECURSOS

LA TEORÍA DE LA COMPUERTA EN TU VIDA

Admin Registrar práctica Consejos Mi perfil Salir

Imagina los **PENSAMIENTOS** que podrías tener.




00:13 01:14 10 de 28

painTRAINER✓

HOME SESSIONS PROGRESS TRACKER RESOURCES

UNDERSTANDING PAIN AND RELAXATION > PAIN THEORIES IN EVERYDAY LIFE

Log Practice Tips My Profile Log out



*I was finally able to get my buddies together for a round of golf...*

00:05 00:23 15 of 28

painTRAINER✓

INICIO SESIONES MI PROGRESO RECURSOS

ENTENDIENDO EL DOLOR Y LA RELAJACIÓN > TEORÍAS DEL DOLOR EN LA VIDA COTIDIANA

Admin Registrar práctica Consejos Mi perfil Salir



*Finalmente pude reunir a mis amigos para un partido de fútbol*

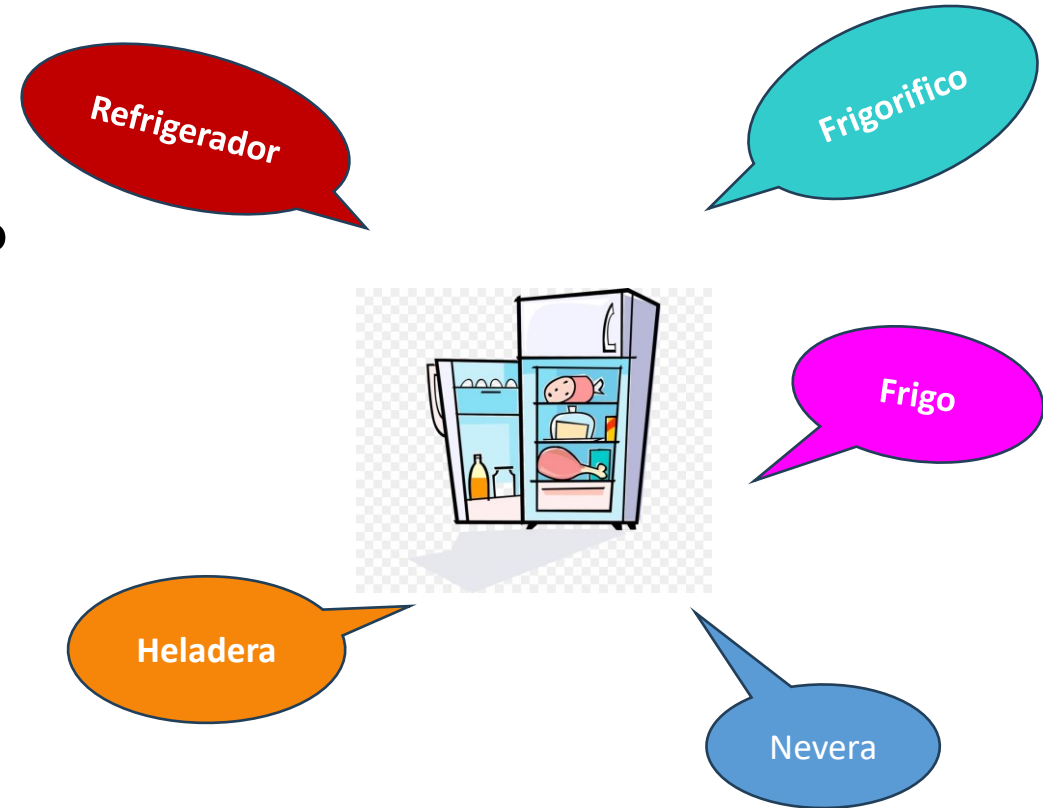
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Rini, C., Keefe, F. (2020) [PainTrainer][Photograph]. painTRAINER. <https://www.mypaintrainer.org>

# Navigating Challenges

## How to maintain a neutral and unified voice?

- Non gender specific words
- Diverse community advisory board
- Use of glossary from beginning to end
- Use of translation software/tools to keep consistency (Trados)
- Translation reviews (extra step as if it had been written in Spanish)





*"I feel very honored to be part of a team that elected to come together and use their knowledge, energy and resources in a project that provides Spanish speakers not just in our community, but anywhere in the world, the opportunity to relieve their pain in a natural, safe and cost-free way."*

MR (Colombia, CAB)

*"It was a great experience. We worked very hard to find out the best way of using the multiple expressions from all of our diverse Latin American Countries in order to achieve a pleasant understandable and useful translation. Thank you. "*

Dr. L Melendez (Venezuela, PRP)

*"My experience as a collaborator in the development of the program to learn how to manage pain was very motivating. As a person living with chronic pain, I know the need that exists among the Latino community to have a program in Spanish with an easy, everyday language, understandable for all the different Latin American groups.*

*I think it will be very useful for anyone who is willing to learn strategies for managing pain without the use of opioid medications."*

L M (Mexico, PRP)

*"I loved that (the program) tackles the language barrier. It also has a cultural component that I think is very important plus, you can fit it in your schedule as it is very flexible. In general, I think it is very (culturally) appropriate and diverse."*

Pilot study participant (Puerto Rico)

# Conclusion: What can we do as Researchers?

**Study design** -> if you are planning to include minority participation and non-English speakers, include it in your protocol and grant application.

**Do not let it be an afterthought...**



**Budget** ahead of time:

- Translating/interpreting services
- Bilingual staff
- Trainings
- Development culturally relevant material (including SWAG)

Calculate **timelines and deadlines** (transcreations can be more time consuming)

- Consider hiring **language concordant staff** member and/or work with **healthcare interpreters** and **bilingual** patient navigators, partner with community liaisons (In some cases consider **cultural brokers** when working with a specific target community)

# Building Trust

- **Partner with community** (Faith and community-based organizations, Hispanic media, survivorship and interest groups, etc)
- Community advisors and study participants = **partners in research**
- Start **building bridges** before recruitment & create long lasting relationships for **sustainability.**
- Maintain a **culturally humble approach** -> Respect
- Maintain **transparency** and **bidirectional** communication
- **Disseminate results** with the community, research partners and study participants (in a culturally and health literacy appropriate manner) AND **request feedback** to guide future projects

# Panel Discussion and Q&A